

AMENDED IN ASSEMBLY JUNE 1, 2011

CALIFORNIA LEGISLATURE—2011–12 REGULAR SESSION

## Assembly Concurrent Resolution

No. 42

---

**Introduced by Assembly Members Ma and Galgiani**  
*(Coauthors: Assembly Members Achadjian, Blumenfield, Gordon, Hill, Huffman, Jeffries, Bonnie Lowenthal, Monning, Olsen, Perea, and Solorio)*

March 21, 2011

---

Assembly Concurrent Resolution No. 42—Relative to Eat Local, Buy California Grown Day.

### LEGISLATIVE COUNSEL’S DIGEST

ACR 42, as amended, Ma. Eat Local, Buy California Grown Day.

This measure declares that Sundays are “Eat Local, Buy California Grown Day,” and encourages families, restaurants, and grocers to buy California-grown *floriculture, fiber, and* foods.

Fiscal committee: no.

- 1 WHEREAS, California has a rich heritage and is one of the  
2 world’s most prolific agricultural regions. California foods are  
3 famous for their abundance, diversity, freshness, and high quality;  
4 and  
5 WHEREAS, Buying California-grown food helps local family  
6 farmers, California food producers, and California employees and  
7 their families, contributing billions of dollars to the local economy  
8 each year; and  
9 WHEREAS, Eighty-five percent of California consumers say  
10 that it is important to them to purchase foods “grown in California”

1 and 41 percent of California consumers say that “California grown”  
2 is more important to them today than it was a year ago; and

3 WHEREAS, Buying locally grown California products is better  
4 for the environment. Food trucked or flown into California has a  
5 heavier carbon footprint as it travels for many days, unlike products  
6 grown just hours or minutes away; and

7 WHEREAS, Buying California-grown food ensures a higher  
8 level of food safety and food safety standards. California strictly  
9 regulates food producers for the benefit of consumers. California  
10 *products such as* produce, livestock, milk, fish, floriculture, ~~and~~  
11 ~~wine wine, dried fruits, nuts, and canned fruits and vegetables~~  
12 have the strictest safety and quality assurance standards of any  
13 state in the nation or world; and

14 WHEREAS, California farmers grow more than 300 food  
15 products including livestock, poultry and seafood, produce, grains,  
16 dairy products, and wine valued at \$35 billion each year; and

17 WHEREAS, Buying California food helps ensure that family  
18 farmers will sustain their historical production systems and the  
19 valuable land that grows crops and raises livestock; and

20 WHEREAS, In a time of economic distress for our state, the  
21 support of California products will help keep critical dollars within  
22 the state for the benefit of Californians, strengthening the state’s  
23 communities, economies, and businesses. By purchasing locally  
24 produced, *or produced and processed, floriculture, fiber, and* food,  
25 consumers will boost local business, which in turn helps the local  
26 and state government through increased tax revenues; now,  
27 therefore, be it

28 *Resolved by the Assembly of the State of California, the Senate*  
29 *thereof concurring*, That Sundays are hereby declared to be “Eat  
30 Local, Buy California Grown Day,” and families, restaurants, and  
31 grocers are encouraged to buy California-grown *floriculture, fiber,*  
32 *and* foods, such as fresh ~~produce~~ and chicken, because supporting  
33 California-grown food products will result in higher food quality,  
34 improved food safety, and higher environmental and animal welfare  
35 standards, in addition to significant economic benefits; and be it  
36 further

37 *Resolved*, That the Chief Clerk of the Assembly transmit copies  
38 of this resolution to the author for appropriate distribution.

O